# Ways to Support the Bethesda Project Mission





Since 1979, Bethesda Project has been providing emergency shelter, housing and supportive services for thousands of individuals experiencing homelessness in Philadelphia. Across out 16 locations, Bethesda Project offers a home and safe environment where guests and residents work with dedicated staff to regain their dignity and self-worth and reach their highest potential.

Your college/university can join in our mission to be family to those with none in many ways - even through the COVID-19 pandemic!

#### **Promote Awareness**

- Create lessons and/or projects about homelessness in your class
- Host a campus event on homelessness
- Invite a Bethesda Project staff member to speak in a virtual class or meeting
- Share upcoming Bethesda Project virtual events in digital communications
- Introduce Bethesda Project to the school and community leaders in your networks
- Promote (and tag) Bethesda Project as a community partner on your school's social media and/or website
- Advocate for affordable housing in your city and campus

### Support Us Financially:

- Join our efforts by proving a financial gift
- Coordinate and/or participate in a campus giving campaign to Bethesda Project
- Support Bethesda Project's annual Party & Auction or virtual Home Run 5K
  - Event sponsorship
  - Assemble themed gift basket(s) to auction
- Host a fundraising virtual or distanced event (walk-a-thon, card tournament, "drive-in" movie, etc)

## Volunteer Opportunities (Virtual + Onsite)

- Promote individual major- or club-related skills based projects or volunteering
- Promote classroom or school-wide remote volunteer opportunities such as:
  - Volunteering on-site as a group (in accordance with our Phase-In Plan)
  - Making cards or decorations
  - Creating activity bags for those in quarantine or isolation
  - Organizing welcome kits for shelter guests moving into permanent housing
- Create and contribute student artwork to create an on-site art gallery for residents to enjoy (distanced)

#### **Assist Our Operations**

- Organize donation drives for items such as:
  - Cleaning supplies, men's clothes/ accessories, and/or nonperishable food drive
  - Gift cards for holiday gifts for guests and residents
- Make cold/flu kits (sanitizer, tissues, cough drops, thermometers, etc)
- Sponsor a meal (bagged or take-out)