



# Bethesda Project

*A Caring Family for  
Philadelphia's Homeless*

22<sup>nd</sup>

ANNUAL  
PARTY &  
AUCTION



## Honorary Chair

**Tim Reeves, Principal at Allen & Gerritsen**

Tim is a principal at Allen & Gerritsen, a national advertising and PR agency based in Philadelphia and Boston. Tim began his career as a journalist, working at papers in York and Allentown before becoming an award-winning reporter for his hometown Pittsburgh Post-Gazette. Tim was the P-G's state government reporter in 1994 when his work caught the eye of newly elected Pennsylvania Gov. Tom Ridge, who tapped Tim to be his Press Secretary. Tim became Pennsylvania's longest-serving gubernatorial press secretary.

After the Ridge Administration, Tim became a shareholder in Neiman Group, an advertising and PR agency in Harrisburg. Tim ascended to CEO and majority owner, and then moved the agency to Philadelphia. In 2013, Tim initiated the friendly sale of Neiman to A&G of Boston, a move that commanded a feature in the *New York Times*. Today, Tim is one of A&G's three owners and runs its national PR practice. Tim specializes in confidential communications counsel for executives.

Tim is a member of the boards of his alma mater, Allegheny College, where he has served on the Executive Committee; the Greater Philadelphia Chamber of Commerce; the Pennsylvania Society; the Independence Historical Trust; and the High Hopes for Haiti Foundation. He is a former director of the Independence Visitor Center and the Capital Region Economic Development Corp., and the former Board Chair of WITF, the public broadcasting affiliate in Central Pennsylvania.

Tim is a Phi Beta Kappa graduate of Allegheny College, where he majored in history and political science, his avocations to this day. He commutes to Philadelphia and Boston from his home in Hershey. Tim and his wife Anne – a newspaper columnist – have four children and are active in St. Joan of Arc Church, where Tim can be found Sunday evenings teaching the Sacraments to the parish's seventh graders.